

MEDIA KIT / 2026

Jocelyn Osorio

CREATOR. ACTRESS.

CREATIVE DIRECTOR.

ON-CAMERA TALENT.

Fashion, beauty and hospitality
through a storyteller's lens.

CHICAGO / ENGLISH + SPANISH

jocelynosorio.com





Style with a story.

Chilean-born and Chicago-based, Jocelyn Osorio brings an international perspective to fashion, beauty, travel and family life.

Her background in television and film informs her presence on camera. As founder and creative director of Paz & Co, she pairs personal storytelling with visual direction and brand content production.

CONTENT WORLD

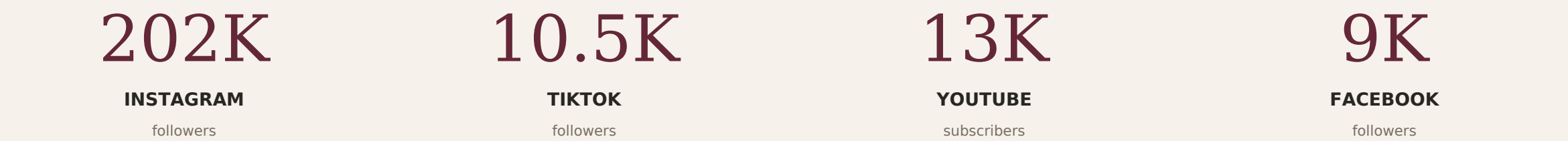
FASHION & PERSONAL STYLE

BEAUTY & PRODUCT STORIES

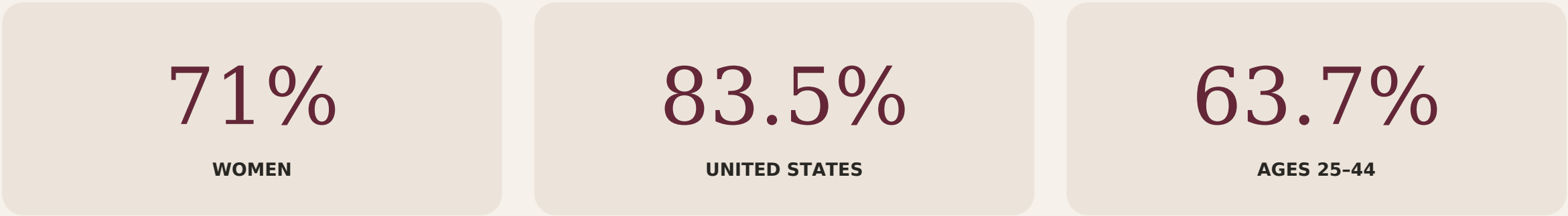
HOTELS, TRAVEL & CITY LIFE

FAMILY & LIFESTYLE

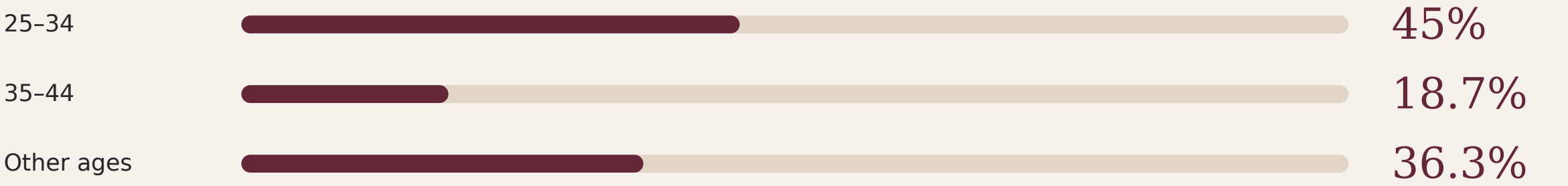
The audience, in numbers.



Instagram Audience Profile



Age Distribution



Source: follower counts and demographics supplied by Jocelyn Osorio, October 1, 2026.
Demographic reporting period not supplied. Ages 25-44 combines the two supplied groups.

Trusted by

FASHION / BEAUTY / HOSPITALITY / LIFESTYLE

CHANEL

BOTTEGA VENETA

alice + olivia

L’AGENCE

DOLCE & GABBANA

Palisades Village

VALENTINO

YSL BEAUTY

VALENTINO BEAUTY

Four Seasons

Autograph Collection

The Langley

Macy’s

Elemis

Jimmy Choo

Doona

Britax

An established presence on camera.

NETFLIX

SAF3

Graciela Vega

20 EPISODES

2013-2014

The Mentalist

Estella / 2013

How I Met Your Mother

Bellissima / 2013

Days of Our Lives

Lucia / 2015 / 2 episodes

Larceny

Norma / 2017 / Feature film

TRAINING

BA (Hons) Dramatic Arts

Italia Conti, London

SAG-AFTRA

English & Spanish

Selected credits from IMDb filmography.

Let’s create a story.

BRAND CAMPAIGNS

Sponsored Reels, Stories, carousels and product storytelling.

EDITORIAL CONTENT

Photography, beauty content and visual brand narratives.

HOTEL & DESTINATION STORIES

Experiences, atmosphere and the details that define a stay.

ON-CAMERA & CREATIVE DIRECTION

Interviews, event coverage and production through Paz & Co.

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